



CITY OF AVALON

*"Management is doing things right; leadership is doing the right things."
Peter Drucker***

October 24, 2016

TO: Mayor Marshall and City Council Members
FROM: City Manager
SUBJECT: **MANAGEMENT UPDATE**

This report is a compilation of items regarding City operations and/or City government concerns.
California

RECOGNITION CELEBRATION FOR SUPERVISOR DON KNABE



Mayor Ann Marshall addressing recognition event attendees. Seated in front of the Mayor are Connie Sziebl, Supervisor Knabe, Julie Knabe, and Council Member Joe Sampson

On Saturday October 22, 2016 Mayor Ann Marshall and the City Council hosted recognition for outgoing 4th District Supervisor Don Knabe. Approximately 100 people showed up to give their thanks and appreciation to Supervisor Knabe and his staff for their tireless work to support Avalon and Santa Catalina Island over many years. It is rare in these times to find such a quality working relationship between a California County and its elected supervisor and a City.

We send our best wishes and regards to Supervisor Knabe and Julie for good health, good fortune and success in the future. We also greatly appreciate the constant help and support of Supervisor Knabe's staff for their outreach efforts and our direct liaison from his office to Avalon Connie Sziebl. In addition to Mayor Marshall, Mayor Pro Tempore Oley Olsen,

Council Members Cinde Cassidy, Richard Hernandez and Joe Sampson attended the event.

QUALITY AFFORDABLE HOUSING FOR AVALON



Avalon's City Housing Authority (HA) Board unanimously agreed on October 18, 2016 to authorize City staff to enter into negotiations with C&C Development, of Tustin to agree on terms for an Exclusive Negotiating Agreement (ENA) to develop workforce and affordable housing options for Avalon. The Agreement, once approved, will bind C&C Development and the Housing Authority to establish a specific limited period of time for the Developer to work with HA officials regarding the selection of site(s) for possible project(s) and the negotiation of an Affordable Housing Agreement for the development and use of HA Funds.

The City Council, acting as the HA Board, wants a viable program developed as soon as possible for the construction and delivery of workforce and affordable housing to address specific housing needs in Avalon. The City Council has made the delivery of quality workforce and affordable housing a high priority.

FRESH WATER UPDATE



Desalinization plan -Barcelona Spain

On October 18, 2016 the Avalon City Council had another active and engaged discussion of fresh water issues and actions that can be taken in the short and longer term to ensure an adequate and sustainable water supply for Avalon residents, businesses, and the community. Avalon officials believe that there is adequate fresh water capacity available to the two existing desalination units to produce adequate water on most days to meet Avalon's fresh water needs.

City officials also believe that the existing rules for designating a drought in Avalon needs to be changed and that new fresh water storage tanks and new salt water

wells need to be constructed using State grant funds.

The City Council instructed staff to immediately seek a commitment from SCE corporate officers to agree to issue water rationing waivers for hotels and businesses in Avalon in accordance with the flexibility SCE has in its existing tariff. If SCE is not able to issue these waivers the Council seeks the reasons for not doing so.

The City Council also instructed staff to examine how best to purchase and deliver fresh water on containers on trucks to residents during this man-made and regulatory controlled drought in Avalon.

City staff will again be updating the City Council at its meeting of November 1, 2016 about the status of the conversation with SCE.

AVALON BUSINESS CONDITIONS SURVEY NOW AVAILABLE

The City's Business Conditions Survey is out and available on the City's website, at City Hall or by requesting one at djinkens@cityofavalon.com or Audra McDonald amcdonald@cityofavalon.com.

The Mayor and Council and City officials realize that supporting a healthy business climate is good for business, good for the community, good for the people they employ and good for the million plus tourist who visit Avalon and our Island.

The survey will be available for one month. Please give us your thoughts!

CABRILLO MOLE FERRY TERMINAL REVITALIZATION PROJECT



The City of Avalon is seeking a Request for Proposals (RFP) for architectural and engineering design, environmental and related services to undertake major repairs to the Cabrillo Mole Transportation Center. RFP's are due by November 23, 2016 with a City Council award scheduled for December 20, 2016. For more information, contact Dennis Jaich at City Hall or at djaich@cityofavalon.com.

City staff is also developing a plan for engaging architectural companies, the community, and private sector in a structured discussion to develop a plan for the reconstruction of the above-structure of the Cabrillo Mole Transportation Center to better serve residents and visitors to Avalon. The Cabrillo Mole is the main transportation link between Avalon and the mainland and this transportation hub needs to be revitalized in a manner that conforms to Avalon's intrinsic beauty, history and architecture.

EXPLORING OPPORTUNITIES FOR COOPERATION WITH LONG BEACH UNIFIED SCHOOL DISTRICT



The City of Avalon and the Avalon community has long had an interest in and desire for a recreational facility that would include water and sport resources. The City's efforts to develop and improve Machado Field, People's Park, and Avalon Canyon Fit Trail Project are examples of where progress has and is being made.

Another long-term community goal is to develop an aquatic facility to serve the community in a variety of ways. On

Example of Aquatic Center, Morgan Hill, CA

October 18, 2016 the City Manager sent a letter to the Superintendent of Schools of the Long Beach Unified School District asking if they are interested in engaging in a conversation with community groups and the City on the development of these aquatic facilities. While fresh drinking water supply and storage solutions are still in the works for the City, some communities past and present have developed salt water pools for recreational use, and all options should be explored.

The City Council has also expressed interest in seeing the District provide needed capital resources to our fine Avalon School to make needed and desired improvements.

Developing adequate recreational facilities takes time, dollar resources, and a commitment by important governmental and community partners to make it so.

Respectfully Submitted,

DAVID JINKENS, M.P.A.

** About Peter Drucker – (November 19, 1909 – November 11, 2005) Peter Drucker was an Austrian-born American management consultant, educator, and author, whose writings contributed to the philosophical and practical foundations of the modern business [corporation](#).