



City of Avalon
City Manager's Office

MEMORANDUM

TO: Mayor and City Council members
cc: City Manager
City Clerk/Chief Administrative Officer
Vehicle Clerk

FROM: Jordan Monroe, Management Aide

JM

DATE: September 30, 2015

SUBJECT: Transportation Study Session 3

As you are aware we have held two Transportation Study Sessions - February 24 and April 28 of this year - where we first reviewed the overall transportation conditions for Avalon and Catalina Island, and the second where the topic of 'stickers' or City vehicle permits were discussed.

The discussion points from those sessions are attached to this memo, including the data requested. I would also like to direct your attention to the documents provided in an email to all Council Members and all Department Heads on Friday February 20, 2015 with the subject Transportation Review. In the attachments you will find many of the answers to questions that have been put forth, as well as historical efforts to put context and to our current design and gives the benefits of insights from previous efforts. However, since these documents are older it is necessary to supplement with updated data.

To keep the discussion moving forward have scheduled the third session for Monday, October 5 to review the follow up from Session 2 on April 28, 2015 and to confer about topic number 2 Parking on the Study Session Notes - attached. From this discussion we would like to evaluate the overall direction and next steps in this process, which may include the Council Matrix item of a City Traffic Engineer Study.

To assist in evaluating the many aspects of our transportation system, the session notes are laid out to help define and provide focus to these layered and tangential issues.

Each section is numbered and titled with a Topic, this gives focus on a specific issue - we do recognize that many issues overlap, and that can be noted and addressed as we continue the evaluation.

Under the Topic is The Problem. If we are discussing this topic, there must be some problems we are trying to address. What are the Problems? Specifically write down what you see are the Problems related to this Topic, and include Why this is a problem. This is the critical first step in evaluating our transportation design, because if we cannot identify the problem, then what are we trying to 'fix'?

Then there are The Values. What are our values as a community, as a member of this community, that dictate the design we have, and more importantly the design we want to have. This is the why, in what we are doing. Often the answer is 'quality of life', but be more specific, is it safety, accessibility, health, etc. For additional information on the role of Values in this process please see the December 17, 2013 presentation to Council which begins at about 1:23:30 - you don't need to watch the entire discussion. http://original.livestream.com/cityofavalon/video?clipId=pla_138636a1-c46e-4367-a9fd-6b111332243f

It must also be noted that the values of the community may change over time, as new technology is available, as needs change, or programs develop, as goals are realized.

Next is The Goal. What is the goal we are trying to accomplish? What is the purpose of addressing this topic, what do we ultimately want to see accomplished?

All of these answers can be longer than the space provided, but all of our discussions and decisions should support the agreed upon points laid out.

Please let me know if you have any questions.

Thank you for your time and efforts, and we'll see you on the streets walking, riding, driving, bussing, skipping, scootering, running, meandering, etc...